Habitat for Humanity® Central Arizona

Spring 2025

habitatcaz.org

Bringing people together to build **homes**, **communities** and **hope**

Board of Directors

Chair
Tony Reid

Vice Chair
Amy Lindsey

Secretary
Steve Leonard

Treasurer
Melissa Tomita

President/CEO
Jason Barlow

Marina Anda
Robyn Anderson
Anthony Austin
Stephen Barber
Greg Bernosky
Marcus Bolland
Mark Candelaria
Lindsay Cullum-Colwell
Scott Ellis
Erin Fitzgerald
Larry Gudis
Tim Hoekstra
David Hyde
Tim Kelley
Linda Luman
Amy McCurtain
James McGettigan
Andre Merrett
Paul Morell
Jerome Parker, Jr.
Alex Popovic
Sebastian Porchini
Miguel Ramirez
Anne Rickard
Heide Rose
Corky Silver
Dave Sprentall
Darren Thompson

Advisory Board Chair
Franciene Sznewajs

Director Emeritus
Joan Jaynes
Jack Lutz

Dear Friends and Supporters,

As I reflect on the incredible journey we've shared at Habitat for Humanity Central Arizona, **it is bittersweet to announce my retirement as President and CEO**, a role I've cherished for over almost ten years. This moment gives me the opportunity to express profound gratitude and share an optimistic vision for the future. I am pleased to announce that our very own, **Todd Rogers was unanimously elected by our board of directors to take my place.** Todd brings immense talent and experience to the role and I am super-excited about our future under his leadership.

I extend my heartfelt thanks to our dedicated board of directors, whose steadfast guidance and wisdom have been instrumental in our achievements. Our generous sponsors and supporters, whose unwavering commitment has empowered us to significantly further our mission, and our extraordinary volunteers, whose selfless contributions embody the very spirit of community and transformation.

Looking forward, **I am filled with enthusiasm for the future of Habitat for Humanity Central Arizona.** We will persist in our advocacy efforts at both local and national levels, influencing policies to enhance access to affordable housing. Our collective voice remains strong, championing equitable housing for all. Testament to this, I recently had the honor of accepting for our Affiliate, the ASU Martin Luther King Servant Leadership Award recognizing the difference we are making in our community for nearly 40 years now.

I am particularly excited for what's on the horizon, several new neighborhoods and the conclusion of our 25 home community called Alta Vista Ranch. It is here that we will build the Carter Celebration Home. This initiative, **in memory of President Jimmy Carter and his wife, Rosalynn**, honors their unparalleled legacy of service to Habitat for Humanity. **We are planning a celebration for April 5, 2025**, to commemorate this home and all that it represents—a testament to the enduring impact and inspiration they've instilled in all of us.

Though I am stepping away from my role, **I am confident in the bright future that lies ahead for Habitat for Humanity Central Arizona.** We are poised to continue building on our strong foundation, nurturing partnerships, and expanding our reach and influence.

Thank you for your steadfast support, faith, and dedication to our mission. **It has been an immense privilege to serve alongside each of you,** and I am eager to witness the organization's continued growth and success—one built on hope, promise, and unyielding resolve.

With sincere gratitude and warmest wishes,

Jason Barlow

Former President & CEO

Habitat for Humanity Central Arizona

Welcome Todd Rogers as New President & CEO of Habitat

Habitat for Humanity Central Arizona is excited to announce **Todd Rogers as our new president and CEO, effective March 4.** Todd takes the reins from Jason Barlow, who has led us with distinction for nearly a decade. We are incredibly grateful for Jason's leadership during this time.

Todd has been part of the Habitat for Humanity community since 2007, serving previously as the executive director of Habitat for Humanity Desert Foothills. With over **30 years of diverse experience in the nonprofit sector**, Todd has a proven track record of driving mission-focused growth through strategic planning, donor relations, and strong leadership development.

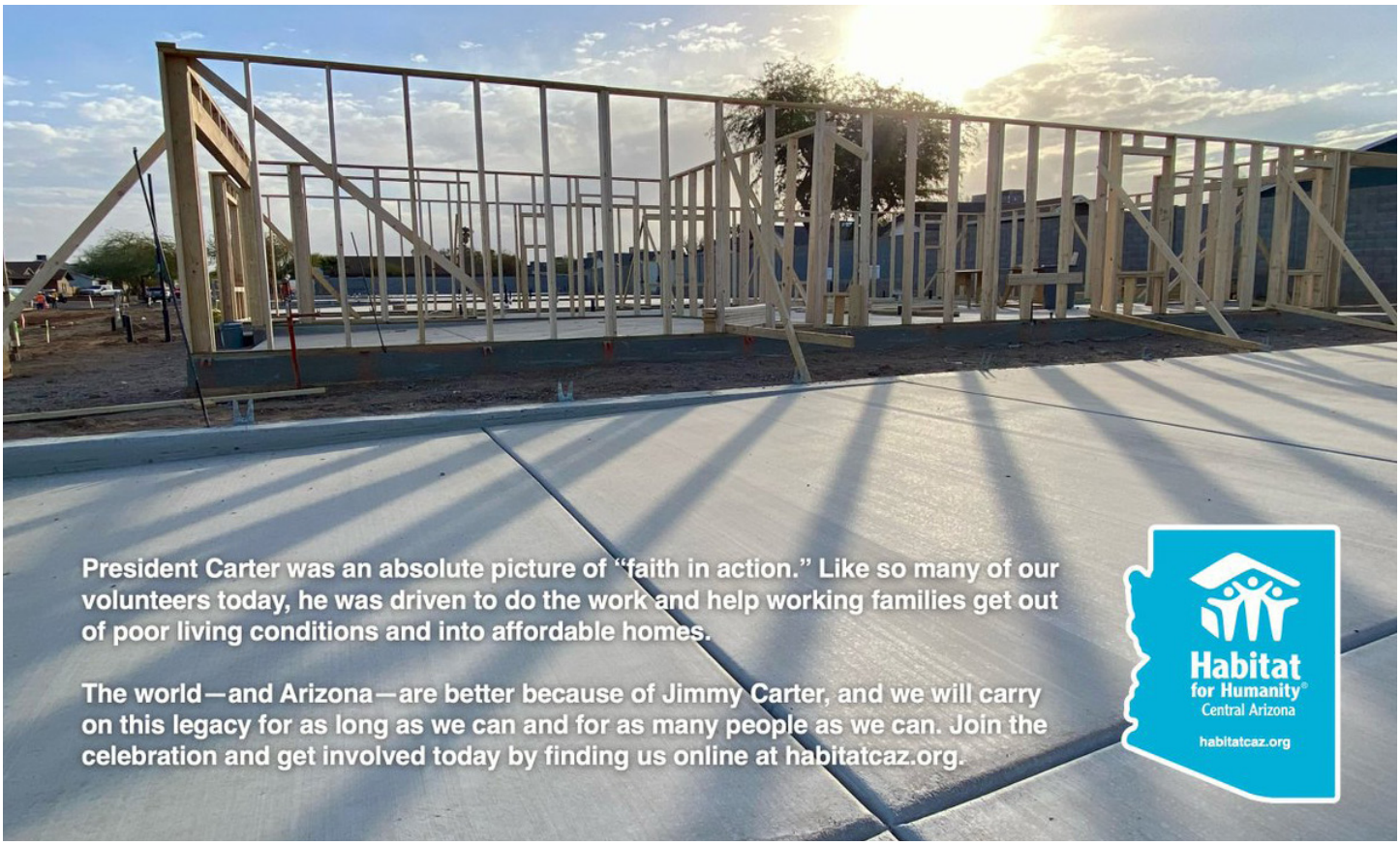
As an ordained pastor in the United Methodist Church, Todd holds a finance degree from Arizona State University and a master's degree in divinity from Garrett-Evangelical Theological Seminary at Northwestern University. His blend of financial savvy and faith-driven commitment highlights **his dedication to community development and aligns perfectly with Habitat's mission** to create a world where everyone has a decent place to live.

Throughout his career, Todd has shown exceptional leadership and communication skills, adeptly managing complex projects and **bringing together diverse stakeholders to achieve common goals.** At Habitat for Humanity Desert Foothills, he revitalized the organization, boosting revenue by 250 percent and quadrupling housing production within his first year. His efforts led to increased volunteer involvement, meaningful donor relationships, and significant funding for vital programs.

In his previous roles, Todd has directed major land acquisition projects, spearheaded development initiatives, and expanded programs, **contributing to his affiliates' status as top performers within the national Habitat network**. His leadership has encompassed key areas like land acquisition, real estate development, family services, and strategic planning.

As Todd steps into this important role, we look forward to his vision for the future and the fresh ideas he will bring to Habitat for Humanity Central Arizona. **With his leadership, we're excited to continue our mission** of providing safe, affordable housing for families in need and to explore new ways to enhance our impact in the community. Please join us in welcoming Todd Rogers as he takes the helm, guiding us as we build homes, communities, and hope together.

Thank you President Carter



This license plate builds homes, communites and hope. Get yours today at **azdot.gov/license-plates/habitat-humanity**

Newest Habitat Homeowners

Aljazairi Family

State Farm

Episcopal Habitat Coalition

Bank of America

Maskat/Ahmed Family

American Family Insurance

St Patrick Catholic Comm.

Cisco

US Bank

Elenes Family

Desert Highlands

Morina Family

Southeast Valley Lutheran Coalition

Gold Canyon United Methodist Church

Esteban Family

Verdes Habitat for Humanity Project

Quintanilla Family

NCAA

Since 1985, with the help of generous donors and volunteers, Habitat for Humanity Central Arizona has been privileged to **build more than 1,240 homes**, affect more than **4,500 repairs**, and improve a place called home for more than **5,700 Arizona families**.

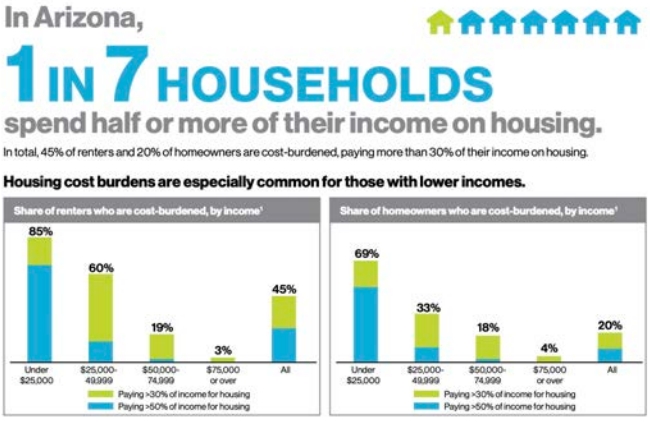
Habitat on the Hill 2025

From February 10-13, 2025, Habitat for Humanity advocates gathered in Washington, D.C., including a passionate delegation from Arizona comprised of representatives from Tucson, Phoenix, and Verde Valley. This mobilization brought together over 450 advocates from across the nation, united by a shared purpose: to **urge Congress to support policies that increase the supply of affordable homes**, particularly starter homes, and broaden access to homeownership.

At a time when uncertainty reigns on Capitol Hill, housing remains a top concern in Arizona, with voters across the political spectrum emphasizing the urgent need for action. **A lack of affordable housing is not only the leading cause of homelessness but also threatens the stability of countless families** throughout the state. By taking their advocacy to Capitol Hill, Arizona delegates demonstrated faith and intentional hope in the movement for affordable housing.

“The collective action we showcased is a **testament to our compassion and our commitment** to real change,” said Dusty Parsons, Habitat’s Chief Marketing Officer. “Habitat is not just an organization; it is a movement. While this work may never be finished, we are determined to advance it and celebrate victories along the way.”

Proposals put forth during the event included support for a Homeownership Supply Accelerator and adequate funding for key housing programs to help restore the nation’s stock of affordable homes. Amid the current uncertainty, the gathering reinforced the message that compassion is a bold move and that the time is now for Congress to prioritize affordable housing solutions. Together, advocates are paving the way for a future where every family has a stable and secure place to call home. **Learn more at habitatcaz.org/advocacy**



A Legacy of Compassion:
Honoring Kathleen Jeffords

When Kathleen Jeffords passed away on August 25, 2023, her generous spirit continued to make a difference in our community. Though Kathleen was not a donor during her lifetime, she made a profound and lasting impact by including Habitat for Humanity Central Arizona in her estate plans. Kathleen's remarkable gift is now helping deserving families, seniors, and veterans in need of a safe place to call home—a legacy that embodies kindness, hope, and community.

Kathleen's niece, Shelly Jamison, shared stories of her passion for volunteerism and her love and desire to make a difference in her community. Kathleen's quiet, compassionate nature and selflessness were continuously shown throughout her career as an elementary school teacher and to her community and family. Now, they shine through in this final act of kindness, transforming lives now and for generations to come.

We are honored to celebrate and remember Kathleen and her remarkable legacy. Her story inspires us all to consider how we can leave the world a better place. If you would like more information on how you can leave a legacy to Habitat for Humanity Central Arizona or have decided to include Habitat in your estate plans, please get in touch with Virenzyth Wong, Legacy Giving Officer, at **legacy@habitatcaz.org** or **602-262-8670**.

Learn more at **habitatcazlegacy.org**

Fore The Build Golf Tournament

Habitat for Humanity® Central Arizona

FORE THE BUILD GOLF TOURNAMENT

Save the Date!

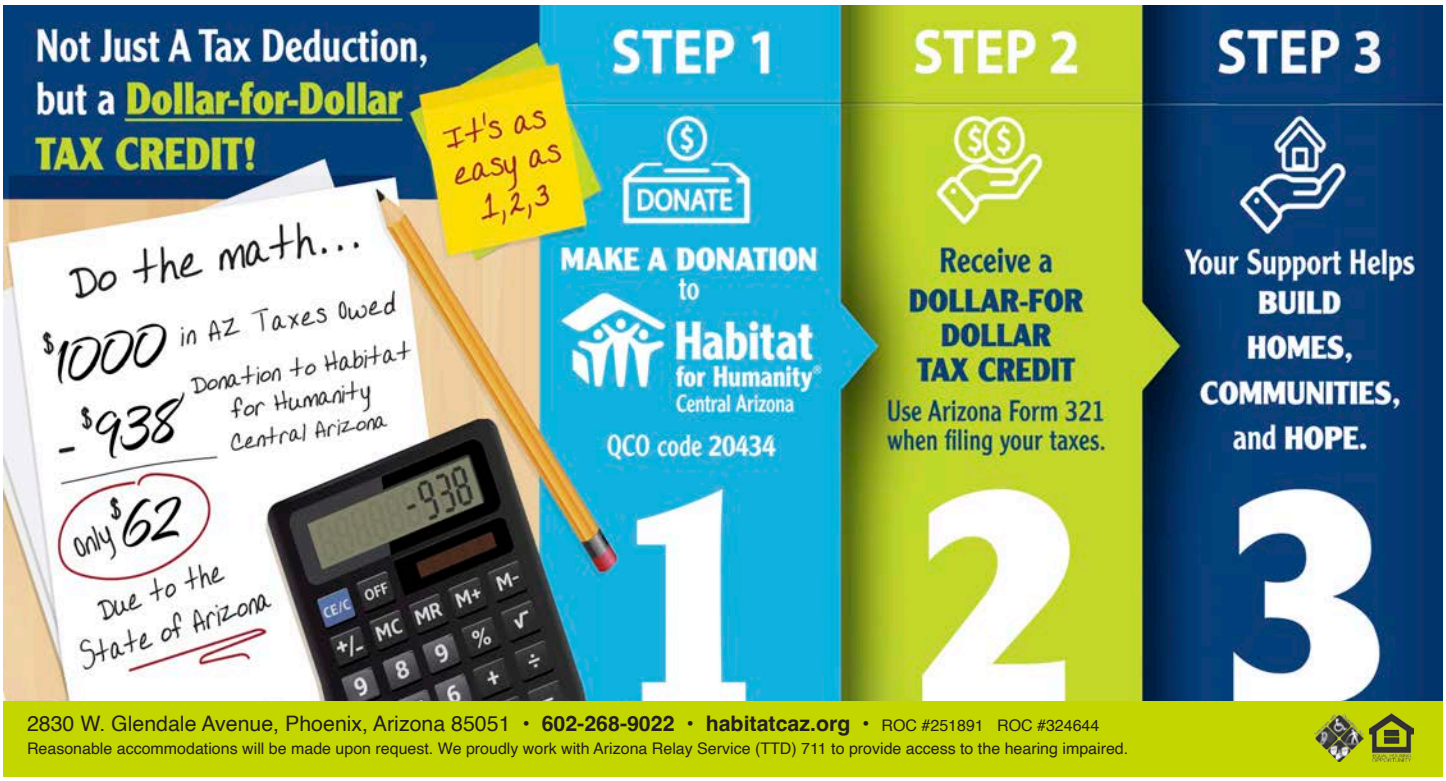
Mark your calendar for September 12, 2025, and join us at Camelback Golf Club in Scottsdale for the Fore the Build Golf Tournament Fundraiser benefiting Habitat for Humanity Central Arizona.

Let's come together and do our part to create more affordable housing and Give Arizona a Hand Up. We can't wait to see you there!

September 12, 2025
Camelback Golf Club
7847 N. Mockingbird Lane
Scottsdale, AZ 85253

Habitat for Humanity® Central Arizona
P.O. Box 39730
Phoenix, Arizona 85069

NON-PROFIT ORG
US POSTAGE
PAID
PHOENIX, AZ
PERMIT NO. 0000



2830 W. Glendale Avenue, Phoenix, Arizona 85051 • **602-268-9022** • **habitatcaz.org** • ROC #251891 ROC #324644
Reasonable accommodations will be made upon request. We proudly work with Arizona Relay Service (TTD) 711 to provide access to the hearing impaired.