

fundraising ideas

Raising \$300 to participate in Women Build may seem daunting at first. However, once you get started you'll learn how quickly small amounts add up to allow you to meet your goal. How many times have you participated in a 5k or 10k walk/run, half or whole marathon just for fun or personal growth? Next time, why not ask friends, family and co-workers to sponsor you to raise money for [Habitat for Humanity](#)? Whether they pledge \$5 or \$25 you're making a difference doing something you enjoy.

- Send out an email to 30 friends and each agrees to contribute only \$10, you've already raised the baseline goal!
- An easy way to share is via your social media, for information on creating a "GoFund Me" account follow this link: <https://www.gofundme.com/sign-up>
- Don't want to ask friends and family, no problem. If you owe the State of Arizona for your upcoming tax liability you can use the Arizona Working Poor Charitable Tax Credit. By making a donation utilizing the credit you will receive a dollar for dollar reimbursement on your Arizona tax refund. As a single individual you can still donate \$100 to another qualifying charity! Check to see if your company will match the donation! Follow this link to learn more: <https://azdor.gov/tax-credits/contributions-qualifying-charitable-organizations>

As perhaps you've also discovered, Women Build promotes or "sells" itself if you demonstrate enthusiasm and explain the uniqueness of the Habitat project to people. It's truly amazing how women can come together to raise the walls and funds for an entire home.

The following ideas can provide a starting place for your fundraising efforts:

- Host a holiday themed brunch or summer-themed cocktail party for a group of women you admire. Explain Women Build, why you got involved and request any level of support these women can provide to help you build a home for a single mother and her children.
- Request that in place of traditional gifts for a birthday or anniversary that friends and family donate to your Women Build goal.
- Reach out to a yoga or other fitness instructor to ask if they'd donate their time to host a class for your friends. Set out a basket or jar for a "pay to play" suggested donation at the door and provide some recover snacks.

- Encourage the men in your life who cannot join your team to support you with a donation! A group of men could also host a dinner for their wives or significant others and request donations at the door.
- Host a virtual girls night to raise funds. Create a Facebook event, explain why you're participating in Women Build, and share your goal with your fundraising page link. Or host a Skype or GChat date with friends as you watch a movie together or catch up over a glass of wine.
- Host a jewelry party or craft night for a group of friends and donate the proceeds to your team goal.
- Coordinate a picnic with yard games or a pet walk among neighbors and request donations at the event.
- Coordinate a raffle with donated or handmade items by team members.
- Whatever-a-Thons: Jumping jacks, jumping rope, line dancing, roller skating, walking, relay races, volleyball, drumming, hiking – whatever you can think of can become a unique event to raise money. Plan for your group to do the designated activity non-stop for 24 hours and raise money to sponsor it. It's that simple and you will probably be able to get your local news to cover it, which in turn will create more support (be sure you have a website where people can donate!)
- Poker Night: Host a poker tournament to raise money for Habitat! Great idea for friends and organizations that plan regular fundraisers. Make it fun, designate a theme and dress code and charge to enter the tournament. Make fun trophies or T-shirts for the winners.

Creative fundraising is something you can do individually, in groups and with your family – if you have great ideas, please share them with us.

- Yard sales are as common in Phoenix as traffic, but what if your junk could [change lives?](#) We know you have all kinds of unused items like couches, lawn mowers and clothing that would sell great at a garage sale, so why not make it a fundraiser, this weekend? To make your Habitat garage sale a real success let everyone know that all the money you make (or a portion) will go toward helping [Habitat for Humanity](#) build more homes in Greater Phoenix. By supporting your community and letting potential buyers know it, you could draw in more customers and avoid haggling! Be sure to advertise on [Craigslist](#) or in local newspapers and remember that yard sale shoppers start early - usually by 7 am. People also like to read the classifieds to find out what types of items will be available at different sales, so be sure to mention your Habitat tie-in.